

FIRN Analytics is a cloud data analytics company based in Auckland.

We are both a reseller of leading international data warehousing. analytics, visualisation and artificial intelligence tools and a professional consultancy, training, and support hub for these products.

Our team specialises in applications such as Tableau, Alteryx, DataRobot, Snowflake, Collibra, ThoughtSpot, Matillion and Fivetran, bringing our customers data and analytics capabilities they once dreamed of.

Better than anyone, we understand how difficult the process of purchasing new technology solutions can be. With so many options available, making decisions on the right software for data management is a time-consuming task. That's why our clients choose to work with us.

We have a proven, robust process for evaluating the needs of the New Zealand market, from investigating and discovering global technologies to evaluating and selecting the bestof-breed solutions to launch here.

Our process is a runaway success for our customers, and we have the enthusiasm and the capacity to share our expertise.

Draw on our years of expertise to streamline your purchasing process. Learn why we have always been ahead of the market when working with our leading software partners across the data environment.

Our team of data specialists can implement the analytical applications, business intelligence, warehousing, visualisation, and AI tools that will help you find the insights you know are already there, awaiting discovery.

To ensure you get the right software for data management, we've partnered with the best vendors. We'll help you choose the right solution, then deliver and support it so you get the maximum value from your investment. Call Grant Buckley on **021 841 938** to talk about how we can help your business







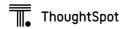


Our Software Partners

From the streaming of data (Fivetran), and extraction, transformation and loading of data (Matillion), through to the preparation and ingestion of data (Alteryx), to the storage of data that delivers performance, concurrency and affordability (Snowflake), so automated machine learning can quickly build and deploy accurate predictive models (DataRobot), whose output can then be used to create visualisations and insights shared with a click, (Tableau & ThoughtSpot) you can make sure governance is met via data catalogues and lineage (Collibra).

₽ DataRobot

DataRobot's automated machine learning product accelerates the productivity of your data analysts and science team while increasing your capacity for AI.



ThoughtSpot is a business intelligence and data analytics platform that helps you explore, analyse, and share real-time business analytics data easily.

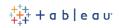


Tableau is 'the data analytics tool people love to use' and FIRN Analytics is an established Tableau Partner, with the largest and most certified Tableau team in NZ.



Alteryx comes with predictive tools and integration with Python, and R. Use, test, adapt and deploy statistical models to build predictions.



Snowflake provides a fast, scalable, cost-effective data warehousing solution.



Use Matillion to extract your data and load it into your cloud data warehouse (CDW).



Using the suite of Collibra data management products you can create a datadriven organisation on one shared platform. Collibra is a top provider of machine learning data catalogues.



Fivetran is a fully automated zero-maintenance data pipeline built for analysts. With automation extracting and loading the disparate data directly into your data warehouse, Fivetran provides a faster, better way to centralise all your data sources.



dbt is a data transformation tool that enables data analysts and engineers to transform, test and document data in the cloud data warehouse. With dbt, anyone who knows SQL can build production-grade data.

Call **021 841 938** or email info@firn.nz for more information.







