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Bidfood

Advance AI Adoption with Purpose and Permanence

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Corinium
connected thinking

| CDAO New Zealand

Industry Reality

A new study from MIT has sent shockwaves through the business world claiming: **95% of enterprise generative AI pilots are failing**, delivering zero measurable return on investment.

Achieving AI Permanence



STRATEGY



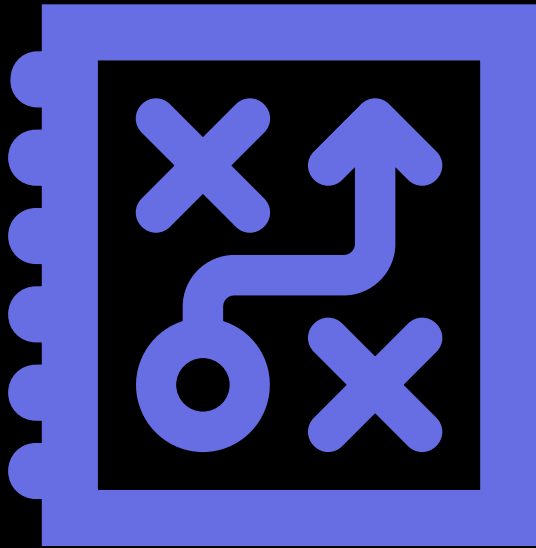
EDUCATION



COMMERCIAL VIABILITY

**Our team has strategically embedded AI into our organization top down
across procurement, sales, marketing and finance.**

Enterprise AI Strategy



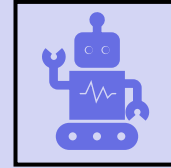
- Define the vision, strategy, and roadmap for AI that aligns with your organization's goals and objectives.
- Be realistic given your company's current resources, growth trajectory and the current economic climate.

AI Education & Ethics



Drawbacks of AI

- Biases
- Hallucination

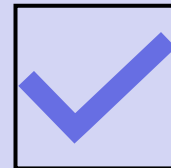


AI Appropriateness



AI Confidence

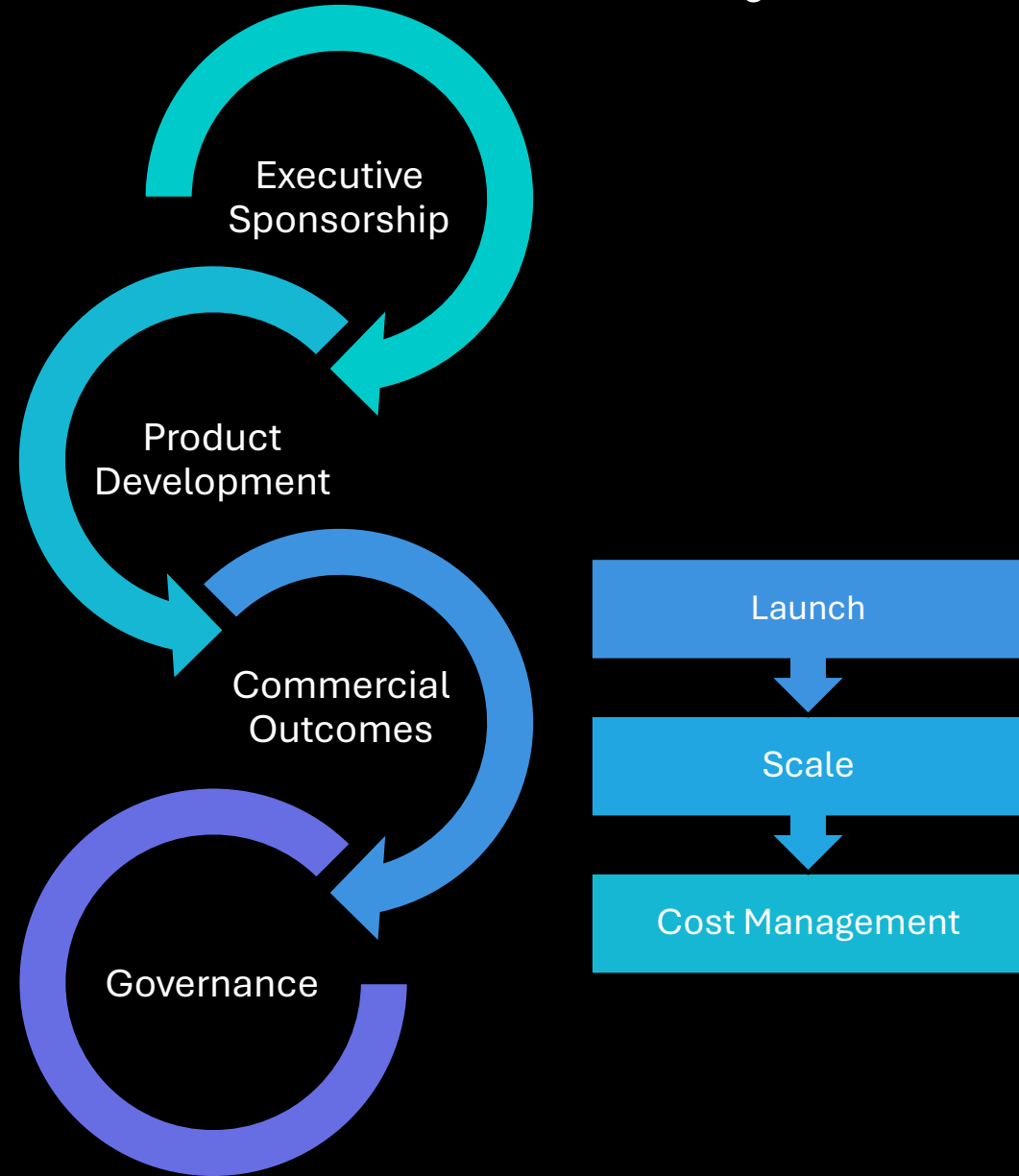
- Tool awareness
- Effective prompting



Validation Processes

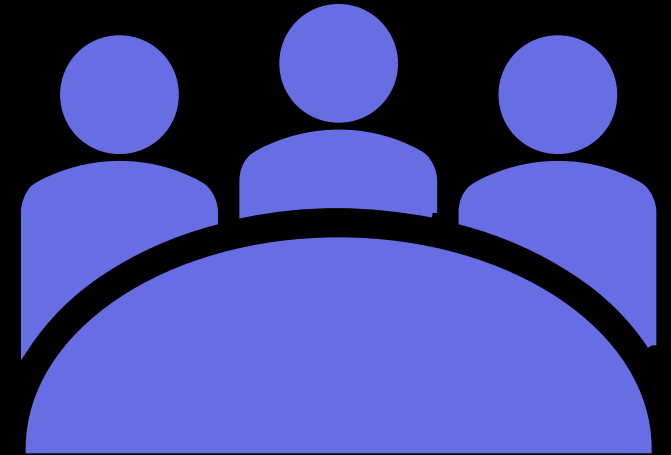
The AI Permanence Cycle

From
Sponsorship
to Scale



Executive Sponsorship

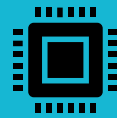
- Critical for adoption, funding and support
- Training executives in and understanding AI
- Drive data governance, for better quality AI initiatives



Product Development



Collaborate with cross-functional teams to develop AI products and solutions



Iteration

Proof of value

MVP

Version iterations

- Cost effective
- Protects you against data and technical issues

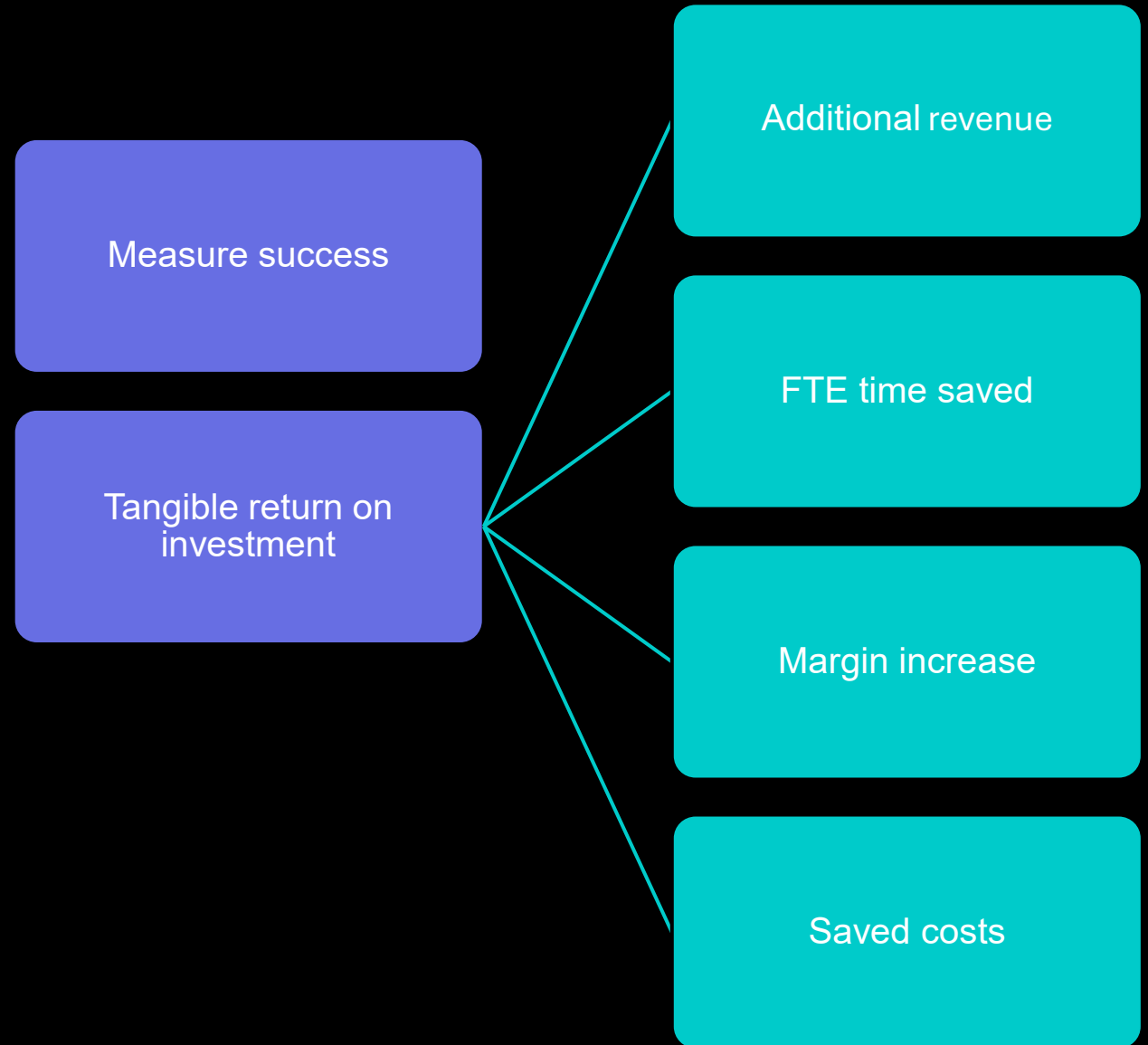


Codesign Feedback from users to drive adoption & value

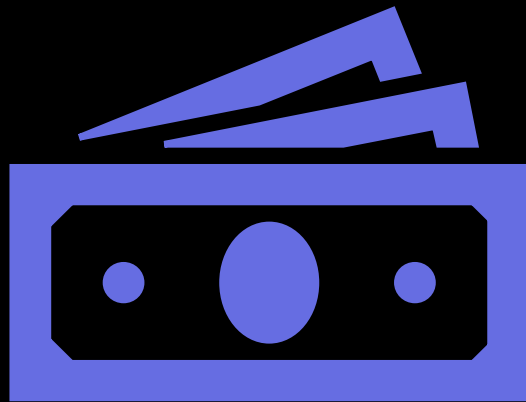


Our team achieved a 6 figure ROI in pilot with 1 user

Commercial Outcomes



Cost Management



Subscription & Usage

Budgeting CAPEX &
OPEX

Change Management



Adoption
rates



Buy in



Training



Champions

Conclusion

Advancing AI adoption with purpose permanence is achieved by integrating AI through executive sponsorship, commercial viability and education.

AI capabilities vs Business value

